



## Press Release

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### FOR IMMEDIATE RELEASE

For More Information contact:  
Marshall Auto Body  
22300 W Bluemound Road - Waukesha  
Phone: (262-549-4300) or  
email: [crash@marshallautobody.com](mailto:crash@marshallautobody.com)



**EARTH DAY**  
Business Sustainability Awards

## Wisconsin Sustainable Process of the Year 2014

*Marshall Auto Body* in Waukesha, WI has received the 2014 Wisconsin Sustainable Process of the Year award by the Wisconsin Sustainable Business Council for their unique approach to sustainability. By developing a business model centered on customer value and eliminating or minimizing as much waste activity and material as possible they were able to do more with the same inputs. These changes have meant less waste to recycle, lower energy consumption, lower material usage and the ability to get the bulk of their electrical power from a large 72kW solar panel array.

*Earth Day* was founded in 1970 by Wisconsin Senator Gaylord Nelson to raise the visibility of what was happening to the planet and to organize support for protecting the environment. In an effort to recognize those Wisconsin businesses who have embraced the principles of sustainability, the WI Sustainable Business Council has developed The Earth Day Business Sustainability Awards. The awards are designed to honor businesses for their leadership in developing innovative products, processes, and business models while demonstrating that economic performance and environmental and social performance go hand-in-hand. The Earth Day Business Sustainability Awards strengthen relationships with customers, employees, prospective employees and the supply chain.

*Marshall Auto Body* is an industry leading collision repair company serving vehicle owners and their insurance providers by managing the time, quality and cost of auto body collision repair since 1978!

*The Wisconsin Sustainable Business Council* serves businesses in the state who are interested in sustainability, “greening”, corporate social responsibility or corporate citizenship. The council is designed to bring businesses together and provide resources to help businesses on their path toward being more sustainable.

<http://www.wisconsinsustainability.com/>