

PRESS RELEASE

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Bodyshop Revolution North America Hits the Ground Running in 2015

Announces Shops in Queue for Dramatic Efficiency Gains

Waukesha, WI January 14, 2015 - Bodyshop Revolution North America announced the successful implementation of its unparalleled technology at Marshall Auto Body in Waukesha, WI on December 3rd 2014.

Bodyshop Revolution equips auto body shops to increase efficiency and reduce cycle time by up to 60%, guaranteed! The company's gas catalytic drying robots, panel repair tools and processes offer a continuous workflow environment which will reduce part replacement by up to 40% and dry paint in just 53 seconds.

"The equipment works exactly as advertised. We're saving half the time on drying fillers and paint." Stated Aaron Marshall, President of Marshall Auto Body in Waukesha, WI. The 13,000 sf shop, which employs 22 technicians utilizes a water borne paint system. Marshall added: "Flashing of the water borne base coat is dramatically better and we do not have the expense of quick drying clears."

"Bodyshop Revolution shops recognize dramatic reductions on paint materials and energy consumption." Stated Patrick O'Neill, President of Bodyshop Revolution North America. "Shops will see not only a big reduction in natural gas usage but also a significant drop in electricity as you are cutting spraybooth cycles in half." O'Neill continued, "We welcome Marshall Auto Body to our network of efficient repair facilities and look forward to our upcoming installations including Keenan Auto Body in Pennsylvania, The Rydell Group in North Dakota, LaMettry's Collision & Superior Auto Body both in Minnesota."

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Marshall Auto Body is an industry leading collision repair company serving vehicle owners and their insurance providers by managing the time, quality and cost of auto body collision repair since 1978!

Bodyshop Revolution is disrupting the auto body repair industry with a proven total operational transformation model. Shops who adopt the system can dramatically reduce repair cycle time and increase productivity to meet today's challenging demands. Operating in the Middle East, Europe, Australia and most recently North America, Bodyshop Revolution typically increases throughput levels of existing shops by 30% -50% utilizing the same staffing levels. Bodyshop Revolution can be applied to existing shops or to new-build facilities as a turn-key operation ensuring a predictable continuous workflow model.