



## Press Release

FOR IMMEDIATE RELEASE

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## Marshall Auto Body Authorized All-Aluminum F-150 Repair

*Waukesha, WI, June 2014* — Marshall Auto Body has been recognized by the Assured Performance Network as the first 'certified' repair facility in Southeastern Wisconsin for the all-aluminum F-150. The 2015 model will reduce the truck's weight by 700 pounds from the 2014 model, improving fuel economy and allowing for a small displacement engine.

Marshall Auto Body has been aluminum capable for over 25 years. With a background in light aircraft refinishing and sub assembly repairs as well as aluminum sheet metal work, they are well positioned and experienced in working with lightweight automotive aluminum body panels and structure. In 2013 Marshall's was one of the first repair facilities in the United States 'certified' by Tesla Motors in Aluminum Structural Repair and Welding.

Founded in 1978, they have earned the I-CAR Gold Class Professionals designation every year since 1991 and have earned and maintained the I-CAR Gold Class Professional status ever since. As an industry leader, Marshall Auto Body specializes in late model vehicle collision repair and is well known throughout the country for the implementation and training of lean manufacturing principals and methodology premised upon the Toyota Production System.

It is the goal of Marshall Auto Body to offer a seamless repair with as little inconvenience to the customer as possible.

[Marshall Auto Body](#) is an industry leading collision repair company serving car owners and their insurance providers by managing the time, quality and cost of auto body collision repair since 1978!

[Assured Performance Network](#) is made up of three organizations: a legal Co-Op, a non-profit consumer advocacy organization, and a management company. Combined, they work with several leading Auto Manufacturers to identify, certify, and promote repair businesses through one, joint venture program.

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Please direct any inquiries or questions to Marshall Auto Body, 262-549-4300.